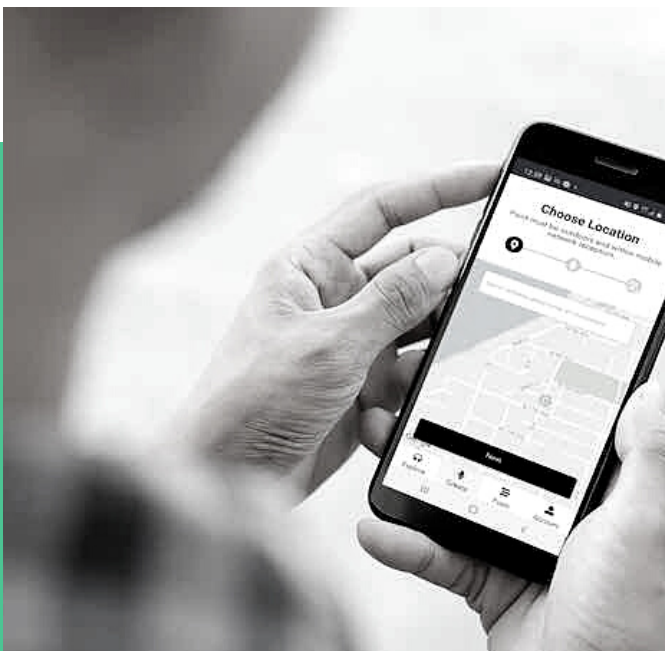


## GET STARTED CREATING

1. **Create a Placetalk post through three quick steps** on the app on your phone: choose a location on the map, record a voice message up to one minute long, and add a title.
2. **Invite your audience to download Placetalk** and "follow" you on the app.
3. **Let them know the area you placed your posts.** For example, maybe they're around a couple of city blocks, or along a trail.
4. **As your listeners explore that area, they receive a notification** the first time they come across each post you created. They can only listen on location--within the 5 meter radius of the point you chose.

## EXAMPLES OF PLACETALK AT WORK

- B&B hosts being the voice that accompanies their guests as they explore around town
- Downtown partnerships connecting visitors to businesses during their stay
- Nonprofit and government organizations offering ways to understand and enjoy public land and other spaces
- Property management agencies and realtors helping their customers feel more at home
- College campuses welcoming new students and fostering belonging
- Wellness professionals creating ways to connect their clients to the health benefits of the natural world and the present moment
- How can Placetalk work for you?



## LEARN MORE ONLINE

Visit <https://placetalk.me>



It's free to download the app, explore, and listen. Subscribe to create, starting with a free trial. Available for iPhone and Android

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## CREATE ON PLACETALK